

# building on love

2025 PICKLEBOL TOURNAMENT

SEPTEMBER 19 - 21, 2025

**SPORTIME**

TENNIS • PICKLEBALL • SPORTS

SCHENECTADY, NY

GREAT FUN - GREAT CAUSE



Dear Friends,

We'd like to invite you to be part of our inaugural **PickleBOL** tournament to benefit Building on Love.

This community event supports our Family Grant Program, helping families who are caring for a child facing a recent life-altering medical diagnosis, such as cancer. Together, we provide these families with a temporary financial bridge, focusing on housing and access to care, allowing them to concentrate on their sick child and family.

Here's where you come in. To make this event a success, we're looking for generous patrons to support the tournament as sponsors. Your sponsorship will allow us to be there for our neighbors facing the most challenging times of their lives.

All sponsorships include an entry into the Corporate Challenge and make your company eligible for the title of Corporate Challenge Champion, awarded to the corporate team scoring the most total points. Each **Corporate Challenge team entry** consists of two doubles teams (four players total).

The attached pages detail how you can get involved. Please let us know if you have any questions

Sincerely,

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[www.buildingonlove.org](http://www.buildingonlove.org)

building  
on love



# PICKLE-BOL

## TOURNAMENT

September 19-21, 2025

*Great Fun*

*- Great Cause*



Hosted By:

**SPORTIME**  
PICKLEBALL

Sportime  
2699 Curry Rd  
Schenectady, NY 12303

scan code for website



**September 19-21, 2025**

**Friday Night:** Learn to Play and Skills & Drills  
*Sessions led by Expert Pickleball Coaches*

**Saturday:** \* Advanced Men's Doubles \* Advanced Women's Doubles \* Intermediate Men's Doubles \* Intermediate Women's Doubles

**Sunday:** \*Advanced Mixed Doubles \* Intermediate Mixed Doubles and Coed Beginners Doubles.

**Learn More:** [www.buildingonlove.org](http://www.buildingonlove.org) // (518) 237-3778

Learn to Play: \$25  
Skills & Drills: \$25

Tourney Play:  
\$45/pp - or fundraiser  
and play for free!

# PickleBOL Tournament Overview

## Tournament Dates

September 19 - 21, 2025

Friday, September 19: Learn to Play

Saturday, September 20: Tourney Play

Sunday, September 21: Tourney Play

## Tournament Location

Sportime - Schenectady

2699 Curry Rd - Schenectady, NY 12303

## Friday Night Learn to Play / Skills Sessions

Friday, September 19: 5:00pm - 9:00pm

### LEARN TO PLAY 5pm - 7pm

Want to learn how to play? We have a great way to get started and help Building on Love. Bring your family, colleagues, friends and learn together. Skilled coaches will teach **small groups\*\*** the basic of the game and feel comfortable on the court.  
\$25 per person.

### LEVEL UP SESSION: 7pm - 9pm

#### *Skills & Drills to Get You Tournament-Ready*

Get ready to elevate your game with a focused clinic designed to prepare you mentally and physically for tournament play. You'll leave with a solid strategy, key drills, and the mindset needed to perform your best on match day.  
Walk away with: A personalized game day checklist - Winning match strategies - Calm confidence to step into any draw like it's yours to win  
Ideal for doubles partners to attend together, but solo players are absolutely welcome. \$25 per person.

**\*\* Groups will be limited to 8 players per court for both sessions!**

*Food and beverages will be provided.*

## Fundraising Component

Players are encouraged - but not required - to fundraise as part of their participation in the event. Fundraisers will receive prizes for milestones in appreciation for their efforts to raise funds in support of Building on Love.

## Tournament Format



This is a total points event

SIX (6) game minimum

### Divisions Include:

Men's Doubles Advanced

Women's Doubles Advanced

Men's Doubles Intermediate

Women's Doubles Intermediate

Mixed Advanced

Mixed Intermediate

COED Beginners

## Corporate Challenge



Sign up for a corporate sponsorship to enter your company in the Corporate Challenge. Each Corporate Challenge entry includes two doubles teams (four players total). The corporate team that accumulates the most total points will be presented with our Corporate Champion Trophy and hold bragging rights all year long!

Sponsorships start at just \$500 and are a great way to show your company pride while team-building and helping Building on Love.



# PickleBOL Sponsorship Levels

## Court Sponsors \$2,500

Logo & name on all marketing materials: website, brochures, social media, press releases, etc.

### *Category Exclusivity*

Two Corporate Challenge team entries (four 2-player teams)

*Eight Invitations to Learn to Play Session*

Opportunity to have an Information table / display at the event

*Prominent Courtside 5ft x 3ft Banner*

Inclusion in event banners and table signage

*Weekly ads on social media*

Full page (5.5" x 8.5") color ad on back or inside cover of event program

*Opportunity to include promotional and informational items in player gifts bags*

*Right of first refusal in 2026*

## Division Sponsors \$1,500

Logo & name on all marketing materials: website, brochures, social media, press releases, etc.

*One Corporate Challenge team entry (two 2-player teams)*

*4 Invitations to Learn to Play Sessions*

Opportunity to have an Information table / display at the event

*5ft x 3ft Banner at event*

Inclusion in event banners and table signage

*Weekly ads on social media*

Full page (5.5" x 8.5") color ad in event program

*Opportunity to include promotional and informational items in player gifts bags*

## Hope Sponsors \$750

Inclusion on event banner and in the event program

*One Corporate Challenge team entry (two 2-player teams)*

*4 Invitations to Learn to Play Sessions*

Opportunity to include promotional and informational items in the player gifts bags

## Love Sponsors \$500

Inclusion on event banner and in the event program

*One Corporate Challenge team entry (two 2-player teams)*



501(c)(3) organization  
Fed Tax ID: 27-0524296  
[www.buildingonlove.org](http://www.buildingonlove.org)

Register online by  
scanning this QR code



# PickleBOL Sponsorship Form

Business: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sponsorship Options

\_\_\_\_\_ Presenting Sponsor: \$2,500

\_\_\_\_\_ Event Sponsor: \$1,500

\_\_\_\_\_ Hope Sponsor: \$750

\_\_\_\_\_ Love: \$500

Additional Team Entries \_\_\_\_\_ @ \$45 each: \$\_\_\_\_\_

**Amount Due:** \_\_\_\_\_

## Payment Options

\_\_\_\_\_ Bill us!

\_\_\_\_\_ Check enclosed (payable to Building on Love Inc.)

\_\_\_\_\_ Credit card (Amex, Visa, Mastercard or Discover)

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC#: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Return form to:  
Building on Love  
244 N Mohawk St  
Cohoes, NY 12047

*Register online by  
scanning this QR code*



Questions? Contact:

Jeff Yule @ (518)237-3778 ---- jyule@buildingonlove.org  
Tom Cronin @ (518) 258-9601 --- tcronin@buildingonlove.org